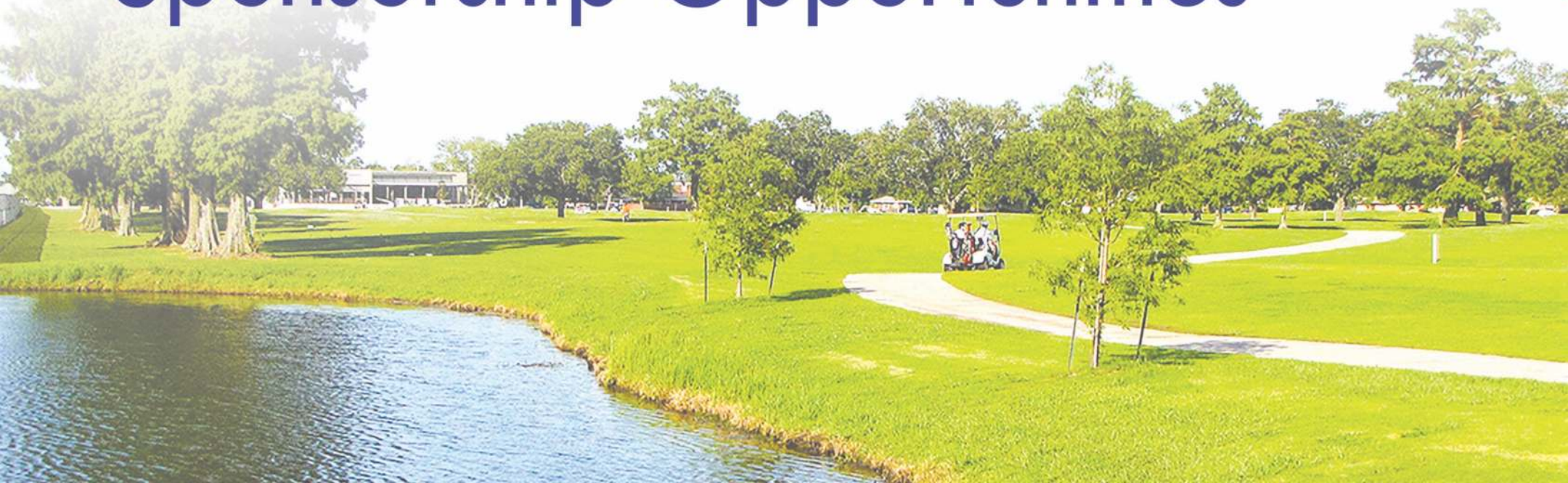




FALL 2022 **LADIES WITH DRIVE** Sponsorship Opportunities



POTENTIAL PARTNER ENGAGEMENT LETTER

Dear Prospective **Ladies with Drive** Partner:

The New Orleans Regional Black Chamber of Commerce is once again hosting its **Ladies with Drive** Fall 2022 Golf Clinic scheduled for August 13, 20, 27, and September 10 and 17 from 8:30 to 10:00 am weekly at Joseph M. Bartholomew Municipal Golf Course and our planning committee is asking for sponsorship in various capacities to ensure the continued success of this signature event. As you may know, our mission with this event is simple – to create an enjoyable, welcoming experience for women interested in learning how to play the game or picking it back up to develop skills to network and conduct business on the green and in the clubhouse.

Last year, we had over 40 participants registered and learning until Hurricane Ida interrupted our fellowship and instruction, so this year, we are looking forward to curating an even better experience with returning and new attendees.

Your support this year will help us continue our mission to provide equitable opportunities for the inclusion of women and girls in golf.

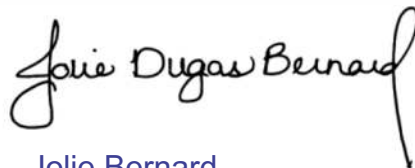
Our 2022 **Ladies with Drive** Sponsorship deck follows this correspondence. If you have any questions or would like to anchor your commitment, please reach out to us by phone at 504.948.0991 or email at info@norbchamber.org.

We thank you in advance for your consideration and support. Our efforts can only be impactful by working with partners like you to create intentional opportunities to continue to support the economic viability of our women-owned businesses and our communities throughout the Greater New Orleans region.

In Partnership,



Chelon M. Abrahms
Committee Co-Chair
2022 **Ladies with Drive**



Jolie Bernard
Committee Co-Chair
2022 **Ladies with Drive**



Jon Renthrope
Executive Director
NORBCC



LADIES WITH DRIVE PRESENTING SPONSOR – \$5,000 (Exclusive)

Presenting sponsor with all the benefits, including event participation

- Six (6) tickets to participate in Ladies With Drive Golf Clinic
- Pre and Post clinic press release including the company's name + recognition in all interviews and conversations
- Prominent Corporate logo placement on all promotional materials, NORBCC website, updates, newsletters, social media outlets, event tote, and polo shirts
- Sponsor's signage displayed throughout the clinics
- Opportunity to place appropriate promotional items in gift bags for approximately 100 participants
- The sponsor is invited to set up a table/booth (company provided) at the golf clinic

ALTHEA GIBSON EXCLUSIVE GREEN SPONSOR – \$3,000 (One Available)

This sponsor level underwrites tournament style play on Joseph Bartholomew Golf Course for participants

- Four (4) tickets to participate in Ladies with Drive Golf Clinic
- Pre and Post clinic press release including the company's name + recognition in all interviews and conversations
- Corporate logo on all promotional materials, NORBCC website, updates, newsletters, and social media outlets
- The sponsor is invited to set up a table/booth (company provided) at the golf clinic
- Tiered logo placement on official event tote in addition to NORBCC logo and Presenting Sponsor Logo
- Tiered recognition on digital and print logo suite and signage
- Logo prominently displayed on tee signage for 9-hole play
- Opportunity to place appropriate promotional items in gift bags for approximately 100 participants



WEAPONS OF GRASS DESTRUCTION SPONSOR – \$2,750 (Two Available)

- Four (4) tickets to participate in Ladies with Drive Golf Clinic
- Pre and Post clinic press release including the company's name
- Corporate logo on all promotional materials, NORBCC website, updates, newsletters, and social media outlets
- The sponsor is invited to set up a table/booth (company provided) at the golf clinic
- Tiered logo placement on official event tote in addition to NORBCC logo and Presenting Sponsor Logo
- Tiered logo placement on tee signage for 9-hole play
- Tiered recognition on digital and print logo suite and signage
- Opportunity to place appropriate promotional items in gift bags for approximately 100 participants

KICK OFF EVENT SPONSOR – \$2,500 (Two Available)

- Four (4) tickets to participate in Ladies with Drive Golf Clinic
- Pre and Post clinic press release including the company's name
- Corporate logo on all promotional materials, NORBCC website, updates, newsletters, and social media outlets
- The sponsor is invited to set up a table/booth (company provided) at the golf clinic
- Tiered logo placement on official event tote in addition to NORBCC logo and Presenting Sponsor Logo
- Tiered recognition on digital and print logo suite and signage
- Opportunity to place appropriate promotional items in gift bags for approximately 100 participants

BIRDIE SPONSOR – \$2,000 (Two Available)

- Company logo prominently placed on official event visor
- Tiered logo placement on tee signage for 9-hole play
- Distinctive placement in event logo suite
- Opportunity to place appropriate promotional items in gift bags for approximately 100 participants



LONG PUTTERS SPONSOR – \$1,500 (THREE AVAILABLE)

- Two (2) tickets to participate in Ladies with Drive Golf Clinic
- Pre and Post clinic press release including the company's name
- Corporate logo on all promotional materials, NORBCC website, updates, newsletters, and social media outlets
- The sponsor is invited to set up a table/booth (company provided) at the golf clinic
- Sponsor's signage displayed throughout the clinics
- Tiered recognition on digital and print logo suite and signage
- Opportunity to place appropriate promotional items in gift bags for approximately 100 participants

BEVERAGE (WATER) SPONSOR – \$1,000 (CASH OR IN-KIND)

- Logo included in event logo suite, including display on tee signage
- The sponsor is invited to set up a table/booth (company provided) at the golf clinic
- Tiered recognition on digital and print logo suite and signage
- Opportunity to place appropriate promotional items in gift bags for approximately 100 participants

RANGE SPONSOR - \$500

- Corporate logo on all selected promotional materials, NORBCC website, updates, newsletters, and social media outlets
- The sponsor is invited to set up a table/booth (company provided) at the golf clinic
- Sponsor's signage displayed throughout the clinics

HOLE (TEE) SPONSOR - \$100

- Company Name on displayed on tee sign



LONG PUTTERS SPONSOR - \$1,500 (THREE AVAILABLE)

- Two (2) tickets to participate in Ladies with Drive Golf Clinic
- Pre and Post clinic press release including the company's name
- Corporate logo on all promotional materials, NORBCC website, updates, newsletters, and social media outlets
- The sponsor is invited to set up a table/booth (company provided) at the golf clinic
- Sponsor's signage displayed throughout the clinics
- Tiered recognition on digital and print logo suite and signage
- Opportunity to place appropriate promotional items in gift bags for approximately 100 participants

BEVERAGE | WATER SPONSOR - \$1,000 (FOUR AVAILABLE)

- Logo included in event logo suite, including display on tee signage
- The sponsor is invited to set up a table/booth (company provided) at the golf clinic
- Tiered recognition on digital and print logo suite and signage
- Opportunity to place appropriate promotional items in gift bags for approximately 100 participants

RANGE SPONSOR – \$500 (TEN AVAILABLE)

- Corporate logo on all selected promotional materials, NORBCC website, updates, newsletters, and social media outlets
- The sponsor is invited to set up a table/booth (company provided) at the golf clinic
- Sponsor's signage displayed throughout the clinics

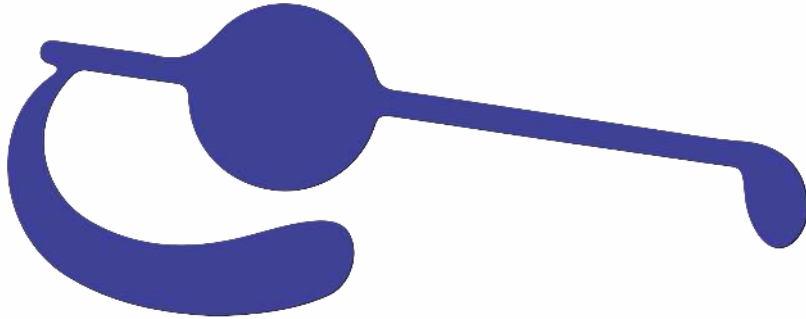
HOLE (TEE) SPONSOR – \$100

- Company Name on displayed on tee sign





REGISTRATION FEES



Member Participation – \$195

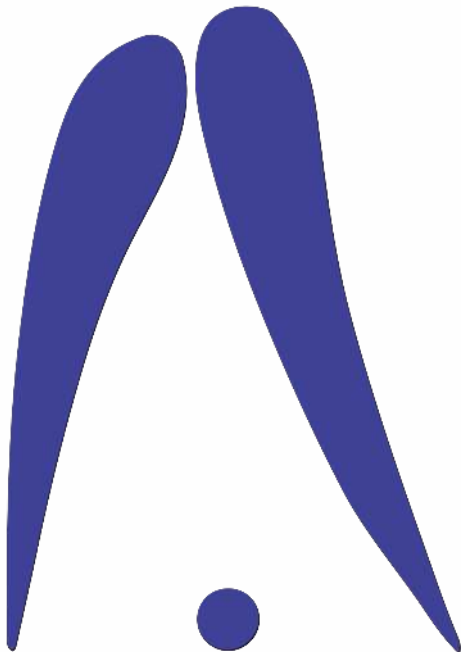
Non-Member Participation – \$250

Returning Participant – \$150

Did you participate during the 2021 session but found yourself unable to attend all of the sessions due to Hurricane Ida recovery? Join us this Fall at a special rate just for you.

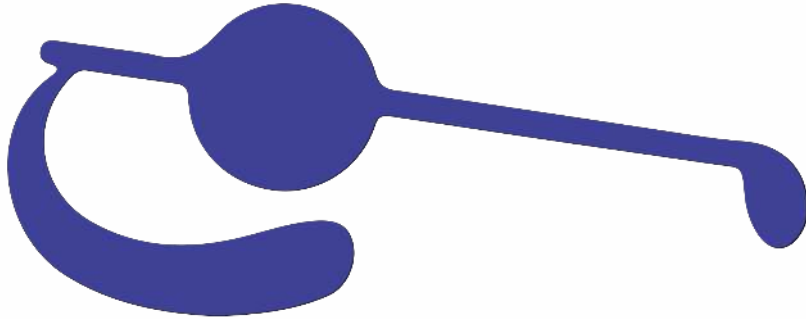
Student Participation – \$100

We are looking for partners to sponsor young women who attend a college and/or high school with a golf team. If you're interested in sponsoring a golfer, please connect with us to anchor your commitment.





CONNECT WITH US



If you're ready to anchor your commitment or you have questions about joining us as a partner or a participant, please connect with:

Jon Renthrope

Executive Director

New Orleans Regional Black Chamber of Commerce

2021 Lakeshore Drive, Suite 303

New Orleans, LA 70122

504.948.0991 (Mon – Fri, 8:00 am – 3:00 pm)

executivedirector@norbchamber.org

www.norbchamber.org

